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Taste Test: French Toast Sticks

December 19, 2024

Introduction and Product Description

Introducing new foods to students is a great way to expose them to healthier options that taste great. On Thursday, December 19, 2024, Washington Township Public Schools Food Service Manager, Jennifer Mullin, and I attended Thomas Jefferson Elementary School to provide a new food item to students. Barry Foods Sales Representative, Mindy Karashoff, made this event possible. Mindy provided Right Start Foods french toast sticks for the students. These french toast sticks made with whole grains offer 2.0 oz grains meeting USDA requirements. This product is great because ingredients include real eggs and whole grains making these a good source of fiber.

Preparation

Right Start Foods french toast sticks are grilled not fried. This contributes to the quality of the product. Since this product is transported frozen and prepared in the oven, it maintains its texture and never gets soggy once baked. French toast sticks were distributed on sheet pans and baked in the oven at 325 degrees Fahrenheit for only 6-10 minutes. The easy preparation makes this a great product to include in school lunch menus.

Each french toast stick was cut in half and served in a small paper boat for students to try. The product was cut to ensure enough samples to last the entire lunch. Samples were provided to students interested during each lunch period. Behind the counter, the

dietetic intern and sales representative provided a brief description of the samples and many students were willing to try and even came back for seconds. Extra samples were taste-tested by kitchen staff, teachers, and security.



RIGHT START FOODS produces only the highest quality prepared breakfast products. Our innovative production techniques combined with our premium ingredient standards result in products that simply taste better.

French Toast				
Product Code	Item Description	Pack Size/ Portion Size	Case Weight (lbs)	USDA Meal Contribution
RS8627	Right Start Whole Grain French Toast Sticks	85 ct/ 3 oz (1-3 oz)	15.94	2.0 oz Grains
RS8628	Right Start Individually Wrapped Whole Grain French Toast Sticks	85 ct/ 3 oz	15.94	2.0 oz Grains
RS8070WW	Right Start Whole Grain Brioche French Toast (Round)	180 ct/ 1.3 oz	14.63	1.0 oz Grains
RS8201W	Right Start Whole Grain French Toast	144 ct/ 1.5 oz	13.50	1.0 oz Grains
RS8010WWH	Right Start Texas Style Whole Wheat French Toast	72 ct/ 3.0 oz	13.50	2.0 oz Grains
RS8085	Right Start Whole Grain French Toast Sandwich	80 ct/ 3.25 oz	16.25	2.0 oz Grains



Better Food Comes Naturally

We love to present wholesome breakfast solutions that are nutritional and naturally taste better. That is why our French Toast Slices and Sticks are made with 100% whole grain rich bread that is dipped in real egg batter and grilled (never fried) to perfection! These items have become a fan favorite among kids everywhere.







REAL EGGS



Grilled NOT FRIED



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<u>Takeaways</u>

Additional samples were served by walking around the cafeteria and the sales representative received student feedback. This taste test provided by Barry Foods was a huge success. Students were satisfied with the samples and were enthusiastic about trying the new item. With that being said, Right Start Foods french toast sticks would make a great addition to the menus for Washington Township Public Schools.





Thank you!